



# Workshop Booklet

WCA-TV offers workshops with the aim of helping local media producers in all aspects of production, from writing or prepping a program all the way through the final edit. New workshops are added throughout the year, so be sure to check back often. If there is a workshop you are interested in taking that we do not offer, please let us know and we'll see what we can do about it.

## **Studio Production Track**

### **Multi-Camera Studio Production (Mondays 6pm-7:30pm)**

**Session 1 – Jun. 13<sup>th</sup> – Jul. 18<sup>th</sup>**

**Session 2 – Sept. 26<sup>th</sup> – Oct. 24<sup>th</sup>**

Learn how to operate a video switcher, audio board, teleprompter and studio cameras in order to create your own show. Take with friends, family or other community members! Classes must have at least 4 individuals per session to fill all positions.

### **Pre-Production Workshop (Mondays 4pm-5:30pm)**

**Session 1 – Jun. 13<sup>th</sup> – Jun. 20<sup>th</sup>**

**Session 2 – Sept. 26<sup>th</sup> – Oct. 3<sup>rd</sup>**

Learn all of the steps that need to be taken before beginning production on everything from television shows to short films. These steps include planning the show, script writing, identifying equipment and location needs, and plotting out a training schedule.

### **TV Production Workshop (Mondays 6pm-7:30pm)**

**Session 1 – Jul. 25<sup>th</sup> – Aug. 15<sup>th</sup>**

**Session 2 – Oct. 31<sup>st</sup> – Nov. 21<sup>st</sup>**

Explore all you need to know about producing a show starting from the writing to the shoot itself. Go deeper into designing a set, structuring a multi-episode show, and creating a polished final product.

*Prerequisite:* Field Camera Workshop and Multi Camera Studio Production Workshop or special permission from instructor. Classes must have at least 4 individuals per session to fill all positions.

### **Audio Technician Workshop (Mondays 4pm-5:30pm)**

**Session 1 – Jul. 25<sup>th</sup> – Aug. 1<sup>st</sup>**

**Session 2 – Oct. 31<sup>st</sup> – Nov. 7<sup>th</sup>**

Get hands-on training on all of WCA-TV's audio equipment, including audio mixers, microphones, headsets, and more. Students will also learn best practices for good sound capture and how to troubleshoot any audio issues that may come up.

## Field Production Track

### **Field Camera Workshop (Tuesdays 4pm-5:30pm)**

**Session 1 – Jun. 7<sup>th</sup> – Jun. 28<sup>th</sup>**

**Session 2 – Aug. 9<sup>th</sup> – Aug. 30<sup>th</sup>**

**Session 3 – Oct. 4<sup>th</sup> – Oct. 25<sup>th</sup>**

**Session 4 – Nov. 29<sup>th</sup> – Dec. 20<sup>th</sup>**

Learn all of the functions of WCA-TV's field cameras. You will become proficient at filming shot composition, video capture, and audio capture, as well as staging interview set ups. The workshop will also include a beginner's look at editing in Final Cut Pro 7.

### **Documentary Production Workshop (Tuesdays 4pm-5:30pm)**

**Session 1 – Jul. 5<sup>th</sup> – Aug. 2<sup>nd</sup>**

**Session 2 – Sept. 6<sup>th</sup> – Sept. 27<sup>th</sup>**

**Session 3 – Nov. 1<sup>st</sup> – Nov. 22<sup>nd</sup>**

Learn how to research, shoot, and edit a compelling documentary examining a subject of your choice. You will learn techniques to help you become a proficient interviewer and reporter.

*Prerequisite:* Field Camera Workshop or special permission from instructor. Classes must have at least 2 individuals per session for practice purposes.

### **News Production (Mondays 6pm-7:30pm)**

**Session 1 – Aug. 22<sup>nd</sup> – Sept. 19<sup>th</sup>**

**Session 2 – Nov. 28<sup>th</sup> – Dec. 19<sup>th</sup>**

If your bucket list includes becoming a news reporter, WCA-TV can help make your dream a reality! Learn what makes a successful news story, including writing, shooting, editing and more.

*Prerequisite:* Field Camera Workshop or special permission from instructor.

### **Location Lighting (Mondays 4pm-5:30pm)**

**Session 1 – Aug. 22<sup>nd</sup> – Aug. 29<sup>th</sup>**

**Session 2 – Nov. 28<sup>th</sup> – Dec. 5<sup>th</sup>**

Learn how to use WCA-TV's portable and camera light kits. By the end of the workshop you will understand various types and characteristics of lighting as well as the proper techniques on how to light a scene.

*Prerequisite:* Field Camera Workshop or special permission from instructor.

## Post Production Track (Editing)

### Digital Video Editing (Wednesday 6pm-7:30pm)

Session 1 – Jun. 1<sup>st</sup> – Jun. 15<sup>th</sup>

Session 2 – Aug. 3<sup>rd</sup> – Aug. 17<sup>th</sup>

Session 3 – Sept. 28<sup>th</sup> – Oct. 12<sup>th</sup>

Session 4 – Nov. 23<sup>rd</sup> – Dec. 7<sup>th</sup>

Instruction on the basic aspects of editing software Final Cut Pro 7: screen menus and windows, log and transfer, basic editing & effects, titling, audio, and file management. Footage will be provided for editing.

### Advanced Video Editing (Wednesdays 6pm-7:30pm)

Session 1 – Jun. 29<sup>th</sup> – Jul. 20<sup>th</sup>

Session 2 – Aug. 31<sup>st</sup> – Sept. 14<sup>th</sup>

Session 3 – Oct. 26<sup>th</sup> – Nov. 9<sup>th</sup>

Continue to grow your Final Cut Pro knowledge! Learn how to make unique transitions, color correction, basic keying, and even make unique intros and end credits.

*Prerequisite:* Digital Video Editing I or special permission from instructor.

### Intro to After Effects (Wednesdays 4pm-5:30pm)

Session 1 – Jun. 1<sup>st</sup> – Jun. 8<sup>th</sup>

Session 2 – Jun. 29<sup>th</sup> – Jul. 6<sup>th</sup>

Session 3 – Aug. 3<sup>rd</sup> – Aug. 10<sup>th</sup>

Session 4 – Aug. 31<sup>st</sup> – Sept. 7<sup>th</sup>

Session 5 – Sept. 28<sup>th</sup> – Oct. 5<sup>th</sup>

Session 6 – Oct. 26<sup>th</sup> – Nov. 2<sup>nd</sup>

Session 7 – Nov. 23<sup>rd</sup> – Nov. 30<sup>th</sup>

Learn about the possibilities available when animating with After Effects, as well as the program's general layout and very basic functions. By the end of the lesson, you'll know your way around the program's interface, understand the fundamentals of making things move with After Effects, and be able to use very basic key framing. Footage will be provided for editing.

*Prerequisite:* Digital Video Editing I or special permission from instructor.

### Intro to Graphic Design with Photoshop (Wednesdays 4pm-5:30pm)

Session 1 – Jun. 15<sup>th</sup> – Jun. 22<sup>nd</sup>

Session 2 – Jul. 20<sup>th</sup> – Jul. 27<sup>th</sup>

Session 3 – Aug. 17<sup>th</sup> – Aug. 24<sup>th</sup>

Session 4 – Sept. 14<sup>th</sup> – Sept. 21<sup>st</sup>

Session 5 – Oct. 12<sup>th</sup> – Oct. 19<sup>th</sup>

Session 6 – Nov. 9<sup>th</sup> – Nov. 16<sup>th</sup>

Session 7 – Dec. 7<sup>th</sup> – Dec. 14<sup>th</sup>

Instruction on the basic aspects of Adobe Photoshop. Along with learning about the interface itself, students will work with different tools, layers, and filters to create unique graphic designs that can be used in all types of projects.

## Radio Track

### Become a DJ! (By Request)

WCA-TV has its very own Internet radio station, which means anyone with access to the Internet will be able to listen to your program. Our station is an independent, member-run radio station reaching out to the world through online streaming and our channel bulletin board. We promote freedom of speech and accept programming of all types, in any language. Holding true to our commitment to freedom of speech, we give our radio DJs 100% control over their programs. Any Massachusetts resident can become one of our DJs. If you're not a MA resident, you just need a MA resident to sponsor you.



WCA-TV is now a part of membership management site Media Center Manager! We are currently only accepting members through this site. After being approved by a staff member, you can use all of the features MCM has to offer. Under the training tab, you will find all of the courses we are offering for the fall, winter, and spring. If you have any specific questions about classes or how to sign up on MCM, please call 617-923-8610 or email [andreas@wcatv.org](mailto:andreas@wcatv.org).