

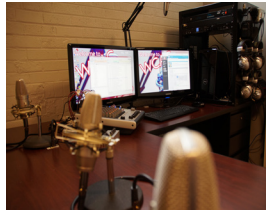
# WHO IS WCA-TV?

Since 2005, Watertown Cable Access Corp (WCA-TV) has been Watertown's Public, Education, & Government Access (PEG) station. Our mission is to provide local cable access to the residents of Watertown.

After completing a few short training sessions, members are allowed access television time slots for shows. To get you started, we offer workshops in field camera filming and studio television production, along with video editing. Our workshops are free and open to the residents of Watertown and those working for a non-profit in or serving Watertown.

Whether you want to film a parade, political debate, or your own comedy show, we are here to help you! WCA-TV's shows are made for the community of Watertown, and we offer state of the art equipment for you to utilize in order to create that programming.

## CHECK OUT OUR STATE OF THE ART FACILITY!



WCAC-Radio



TV Studio



Mac Computer Lab



Control Room



## CORPORATE SPONSOR

If you are interested in becoming a Sponsor of WCA-TV, please contact:

**Helen Chatel**  
Executive Director  
[Helenc@wcatv.org](mailto:Helenc@wcatv.org)

[www.wcatv.org](http://www.wcatv.org)  
617.923.8610  
50 Columbia St.  
Watertown, MA 02472

Benefit your business while supporting the Watertown Community!

# Benefits of Being a WCA-TV Sponsor

*“IT’S QUICK AND EASY, BUT THE BENEFITS ARE EXCEPTIONAL!”*

- **Attractive publicity at affordable costs.**
- **Exposure on a local level where your customers live.**
- **Contributions are tax-deductible.**
- **Gain recognition as a community benefactor.**
- **Provide a service to the citizens of Watertown by bringing coverage of the town and it’s events into their homes.**

\*Create your own spot or work with our talented staff to produce an ad that targets your specific demographic.

\*Choose between a :10, :15 or :30-second package, that best meets your budget and business needs.

\*Your :10-second spot will be a full page, high resolution graphic with text and music. We can use an existing logo or create one for you.

\*Your :15 or :30-second video will be created to showcase your business using a combination of voice-overs, interviews and shots of your business.

## As a WCA-TV Sponsor...

- Your :30, :15, or :10-second spot will appear three times daily, across all WCA-TV programming.
- Your logo and company name will appear on our website ([www.wcatv.org](http://www.wcatv.org)).
- Your logo and company name will appear three (3) times per day, seven (7) days a week on our *Honor Roll of Members and Supporters*.

**With nearly 10,000 cable subscribers in Watertown, this is a unique way to benefit your business while also supporting the community!**

## Prices

### PLATIUM 30 SECOND VIDEO

6 Months	12 months
\$800	\$1,500

### GOLD 15 SECOND VIDEO

6 Months	12 months
\$400	\$750

### SILVER 10 SECOND FULL PAGE IMAGE WITH TEXT

6 Months	12 months
\$250	\$450

### LOCALLY PRODUCED SHOWS

- Watertown Weekly News
- Drawing with Fred!
- Focus on Watertown
- A Veteran’s Story
- Coach’s Corner
- Inside Watertown

### MUNICIPAL MEETINGS

- Town Council
- School Committee
- Zoning Board of Appeals
- Planning Board
- Traffic Commission
- Library Board of Trustees
- Steering Committee
- Transportation Meeting



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## SPORTS

WCA-TV covers Watertown High School Sporting events, which include Boys and Girls Basketball, Baseball, Boys Football, and Girls Field Hockey. For a complete list of available sporting events, please contact us.

All our programs can be viewed on our website, [www.wcatv.org](http://www.wcatv.org). You can search our public, government, and education channels under the “Watch” tab.

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